

NATIONAL SORGHUM PRODUCERS

PRINT ADVERTISING RATES

SPRING | April 2025

Ad Booking: 2/24/2025
Art Deadline: 3/17/2025
Mailbox Date: 4/15/2025

SUMMER | August 2025

Ad Booking: 6/24/2025
Art Deadline: 7/14/2025
Mailbox Date: 8/15/2025

FALL | November 2025

Ad Booking: 9/23/2025
Art Deadline: 10/13/2025
Mailbox Date: 11/14/2025

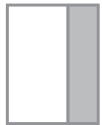
PRINT ADVERTISING



Full Page
8 1/2" x 10 3/4"
\$2,500



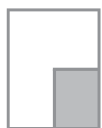
1/2 Horizontal
7 1/2" x 4 3/8"
\$1,750



1/3 Vertical
2 5/16" x 9 1/2"
\$1,250



1/2 Island
4 15/16" x 7 5/16"
\$1,950



1/4 Page
3 5/8" x 4 3/4"
\$900



1/8 Page
3 5/8" x 2 1/4"
PARTNER EXCLUSIVE

PRINT AD REQUIREMENTS

- Add 1/8" bleed on full page and double spread ads. Add bleed and "safe zone" visual to stand out
- Publication trim size 8 1/2" (width) x 10 3/4" (height)
- Keep live matter within 1/2" of trim on full page and double spread ads
- Custom ad production available on a limited basis

PREMIUM POSITIONS

- Two Page Spread - \$4,500
- Inside Front/Back Cover - \$2,750
- Center Fold Double Page Spread - \$5,400
- Outside Back Cover - \$2,875

APPROXIMATELY
23,000
PEOPLE REACHED

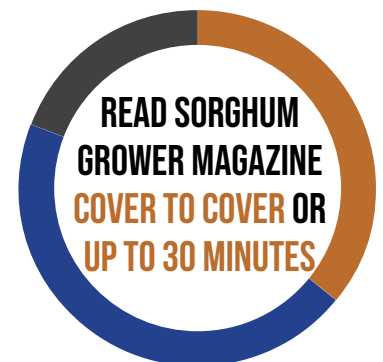
SORGHUM PRODUCERS | RESEARCHERS | EXTENSION | ETHANOL
INDUSTRY | INDUSTRY PARTNERS | ELEVATOR MEMBERS

96 PERCENT



OF SORGHUM FARMERS STRONGLY
AGREE OR AGREE SORGHUM
GROWER MAGAZINE PROVIDES
VALUABLE INFORMATION

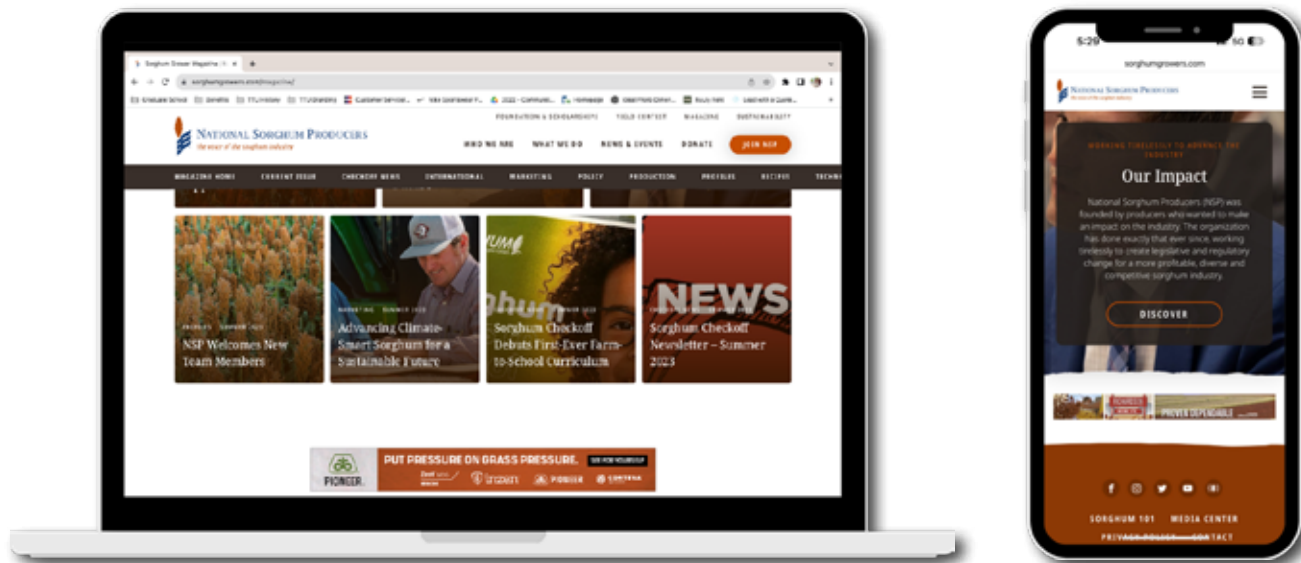
81 PERCENT



READ SORGHUM
GROWER MAGAZINE
COVER TO COVER OR
UP TO 30 MINUTES

NATIONAL SORGHUM PRODUCERS

DIGITAL ADVERTISING RATES



STANDARD PLACEMENT ROTATIONS: \$250 PER MONTH FOR ONE YEAR

Advertisements will rotate throughout the online magazine section of our website.

DIGITAL AD REQUIREMENTS

Please submit all sizes for digital ads:

1940px (width) x 180px (height)

1940px (width) x 500px (height)

672px (width) x 560px (height)

JPG, GIF and live-animated external scripts/ embed codes files are accepted.

Images size and color: 72 dpi (max 1 MB file size) and RGB color format.

Submit the URL of the website you would like your ads to link to, ie: <https://yourwebsite.com>.

PREMIUM POSITIONS

Magazine Home: \$1,000 per month

Current Issue: \$600 per month

Category Pages: \$400 per month

Checkoff News | International | Marketing | Policy | Production | Profiles | Recipes | Technology