

Spring
APRIL 2023

Ad Booking: 2.24.2023
 Art Deadline: 3.15.2023
 Mailbox Date: 4.17.2023



Summer
AUGUST 2023

Ad Booking: 6.23.2023
 Art Deadline: 7.14.2023
 Mailbox Date: 8.15.2023

Fall
NOVEMBER 2023

Ad Booking: 9.22.2023
 Art Deadline: 10.13.2023
 Mailbox Date: 11.15.2023

PRINT ADVERTISING

	Full Page 8 1/2" x 10 3/4" \$2,500		1/2 Horizontal 7 1/2" x 4 3/5" \$1,750
	1/3 Vertical 2 5/16" x 9 1/2" \$1,250		1/2 Island 4 15/16" x 7 5/16" \$1,950
	1/4 Page 3 5/8" x 4 3/4" \$900		1/8 Page 3 5/8" x 2 1/4" PARTNER EXCLUSIVE


PRINT AD REQUIREMENTS

- Add 1/8" bleed on full page and double spread ads. Add bleed and "safe zone" visual to stand out
- Publication trim size 8 1/2" (width) x 10 3/4" (height)
- Keep live matter within 1/2" of trim on full page and double spread ads
- Custom ad production available on a limited basis

Premium
PREMIUM POSITIONS

- Two Page Spread - \$4,500
- Inside Front/Back Cover - \$2,750
- Center Fold Double Page Spread - \$5,400
- Outside Back Cover - \$2,875

SORGHUM GROWER READERSHIP

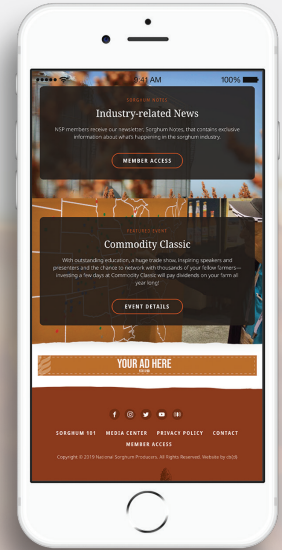
96 PERCENT

 OF SORGHUM FARMERS **STRONGLY**
AGREE OR **AGREE** SORGHUM
 GROWER MAGAZINE PROVIDES
 VALUABLE INFORMATION

APPROXIMATELY
23,000
 PEOPLE

SORGHUM PRODUCERS | RESEARCHERS | EXTENSION |
 ETHANOL INDUSTRY | INDUSTRY PARTNERS | ELEVATOR

81 PERCENT
 OF SORGHUM FARMERS





STANDARD PLACEMENT ROTATIONS: \$250 PER MONTH FOR ONE YEAR ADVERTISEMENTS WILL ROTATE THROUGHOUT THE ONLINE MAGAZINE SECTION OF OUR WEBSITE.

AD SPECIFICATIONS

Please submit all sizes for digital ads:

1940px (width) x 180px (height)

1940px (width) x 500px (height)

672px (width) x 560px (height)

JPG, GIF and live-animated external scripts/
 embed codes files are accepted.

Images size and color: 72 dpi (max 1 MB file
 size) and RGB color format.

Submit the URL of the website you would like
 your ads to link to, ie: <https://yourwebsite.com>.

Premium PREMIUM POSITIONS

Magazine Home: \$1,000 per month

Current Issue: \$600 per month

Category Pages: \$400 per month

- Checkoff News
- International
- Marketing
- Policy
- Production
- Profiles
- Recipes
- Technology