



**NATIONAL SORGHUM PRODUCERS**  
*the voice of the sorghum industry*

# 2020 Annual Report

## Farm & Relief Program Payments

**\$127**

**MILLION**

In CFAP1 & CFAP2

**\$312**

**MILLION**

In ARC & PLC  
payments

**\$74**

**PER ACRE**

Average benefit to  
sorghum farmers

**\$439**

**MILLION**

Total support to  
sorghum farmers

## Trade Wins

### CHINA PHASE 1

NSP helped to assure sorghum farmers interests were considered when drafting the Phase 1 U.S.-China Trade Agreement. From the signing of the agreement to the end of FY 2020, China purchased 294.8 million bushels of U.S. sorghum worth more than \$1.5 billion.

### VIETNAM

NSP advocated for a pest risk assessment, which was approved in May 2020 by both the USDA and Vietnam's Ministry of Agriculture and Rural Development opening the door for U.S. sorghum to flow into the country for high-value uses.

## Yield Contest

**53**

STATE WINNERS

**19**

NATIONAL WINNERS

**245.86**

BIN BUSTER YIELD

*New*

**U.S. DRYLAND  
YIELD RECORD**

## Regulatory Activities

### IMIFLEX

NSP provided ongoing support to UPL and Advanta US as needed to ensure federal and state registration approvals.

### FirstAct

NSP provided support to Adama and S&W Seeds to help ensure their new product launch.

### Sefina

NSP, in conjunction with USCP, continued to test this new product and promote its upcoming use for SCA control.

### Atrazine

NSP advocated for and continues to work on the re-registration of Atrazine with the Environmental Protection Agency.

### Glyphosate

NSP provided ongoing regulatory defense of glyphosate for its many safe uses in row crop agriculture.

## D.C. Fly-In 2020

21 Participants  
10 States Represented  
3 Days  
89 Meetings Hosted

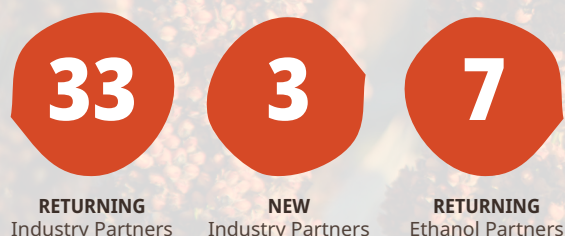
### 2020 SORGHUM CONGRESSIONAL AWARDS

 **House Committee on Agriculture**  
**Chairman Rep. Collin Peterson (D-MN)**

 **Kansas Big First Congressional District**  
**Rep. Roger Marshall (R-KS)**

## Partners & Leadership

### INDUSTRY PARTNERSHIPS



### LEADERSHIP



## Communications & Outreach

### PAC & LEGISLATIVE ENGAGEMENT

Approximately \$20,000 increase in PAC funding in the 2020 election cycle

Zoom calls with Members of Congress

### SORGHUM GROWER MAGAZINE

**22,000**

Average circulation per issue

### SORGHUM GROWERS WEBSITE

24,459 website users in 2020

71,742 pageviews in 2020

17.23% increase in pageviews from 2019

### SOCIAL MEDIA

733,644 impressions across all platforms

41.6% increase from 2019

## Grants & Education

**1** Through collaborative work between NSP, TGSPA and bipartisan legislators, a **\$14.5 million infrastructure grant to the Port of Brownsville** was awarded to increase the facility's grain handling capacity leading to five shipments of 33,000 metric tons of sorghum to China at the end of 2020.

**2 RMA Grant Concluded** an educational program, giving sorghum farmers additional resources on risk management. Program was worth \$137,000.

**3 NRCS Grant (KansCAT)** continued collecting data on sustainability and crop inputs, which will help farmers capture market value based on their stewardship practices. Program is worth \$184,000.



National Sorghum  
Foundation

**\$4,500**

Awarded in scholarships to  
students