Farm & Relief Program Payments

$127 MILLION In CFAP1 & CFAP2
$312 MILLION In ARC & PLC payments
$74 PER ACRE Average benefit to sorghum farmers
$439 MILLION Total support to sorghum farmers

Trade Wins

CHINA PHASE 1
NSP helped to assure sorghum farmers interests were considered when drafting the Phase 1 U.S.-China Trade Agreement. From the signing of the agreement to the end of FY 2020, China purchased 294.8 million bushels of U.S. sorghum worth more than $1.5 billion.

VIETNAM
NSP advocated for a pest risk assessment, which was approved in May 2020 by both the USDA and Vietnam’s Ministry of Agriculture and Rural Development opening the door for U.S. sorghum to flow into the country for high-value uses.

Yield Contest

53 STATE WINNERS
19 NATIONAL WINNERS
245.86 BIN BUSTER YIELD

New U.S. DRYLAND YIELD RECORD

Regulatory Activities

IMIFLEX
NSP provided ongoing support to UPL and Advanta US as needed to ensure federal and state registration approvals.

FirstAct
NSP provided support to Adama and S&W Seeds to help ensure their new product launch.

Sefina
NSP, in conjunction with USCP, continued to test this new product and promote its upcoming use for SCA control.

Atrazine
NSP advocated for and continues to work on the re-registration of Atrazine with the Environmental Protection Agency.

Glyphosate
NSP provided ongoing regulatory defense of glyphosate for its many safe uses in row crop agriculture.
D.C. Fly-In 2020

- 21 Participants
- 10 States Represented
- 3 Days
- 89 Meetings Hosted

**2020 SORGHUM CONGRESSIONAL AWARDS**

- House Committee on Agriculture
- Chairman Rep. Collin Peterson (D-MN)
- Kansas Big First Congressional District

Partners & Leadership

**INDUSTRY PARTNERSHIPS**

- RETURNING Industry Partners: 33
- NEW Industry Partners: 3
- RETURNING Ethanol Partners: 7

**LEADERSHIP**

- 11 Board Members
- 12 Legislative Committee Members

Communications & Outreach

- **PAC & LEGISLATIVE ENGAGEMENT**
  - Approximately $20,000 increase in PAC funding in the 2020 election cycle
  - Zoom calls with Members of Congress

- **SORGHUM GROWER MAGAZINE**
  - 22,000 Average circulation per issue

- **SORGHUM GROWERS WEBSITE**
  - 24,459 website users in 2020
  - 71,742 pageviews in 2020
  - 17.23% increase in pageviews from 2019

- **SOCIAL MEDIA**
  - 733,644 impressions across all platforms
  - 41.6% increase from 2019

Grants & Education

1. Through collaborative work between NSP, TGSPA and bipartisan legislators, a **$14.5 million infrastructure grant to the Port of Brownsville** was awarded to increase the facility's grain handling capacity leading to five shipments of 33,000 metric tons of sorghum to China at the end of 2020.

2. **RMA Grant Concluded** an educational program, giving sorghum farmers additional resources on risk management. Program was worth $137,000.

3. **NRCS Grant (KansCAT)** continued collecting data on sustainability and crop inputs, which will help farmers capture market value based on their stewardship practices. Program is worth $184,000.

National Sorghum Foundation

**$4,500**

Awarded in scholarships to students